

SHARÍ NYCOLE

MEDIA PERSONALITY & “SUPER PRODUCER”



Bio

Upon receiving a full athletic scholarship to play basketball at the University of Wisconsin-Madison, Shari' Nycole thought an athletic experience in the Big Ten Conference would lead her to a professional basketball career.

She was wrong.

After a two-year stint at Wisconsin, she took her athletic talents to Northern Illinois University. While at NIU, Shari' Nycole had a solid basketball career, became a member of Zeta Phi Beta Sorority Inc. and earned a Bachelor of Arts Degree in Communications: Media Studies and a Minor in Journalism.

Following her undergraduate experience, Shari' Nycole's passion for journalism grew stronger, and she chose to leave the hardwood for good. In August 2011, she earned a Master of Science in Broadcast Journalism from The Medill School at Northwestern University.

Shortly after receiving her master's degree, Shari' Nycole began her career in journalism as an Associate Producer for Towers Productions in Chicago, IL. While at Towers Productions, she gained a solid docu-reality foundation, working on television series such as, "Find Our Missing" and "Parole Diaries" for TV One, along with "Mobsters" for the Biography channel.



Instagram

7,700 Followers



Twitter

1,880 Followers



Sharí Nycole Media

700 Likes



Website:

sharinycole.com

In October 2013, Shari Nycole relocated to Washington, DC and joined a production team at TV One to launch the first black daily news program in broadcast history, "News One Now." While at "News One Now," she wore many hats, including broadcast producing, correspondence work at various red carpet events, field producing, feature producing, special programming, videography, editing and graphics supervision.

During her tenure in Washington, DC, Shari' Nycole also served as sole producer for the PBS talk show, "The Rock Newman Show," a weekly one hour series featuring interviews with various celebrities, political figures and community leaders.

In May 2017, Shari Nycole moved on from "News One Now" and "The Rock Newman Show," transitioning into a segment producer, field producer and editor on the breakout talk show, "Sister Circle Live," on TVOne.

While juggling her duties with "Sister Circle Live," Shari Nycole took on a co-executive producer position on Will Packer Media's new live Twitter series, "Power Star Live," leading a passionate crew and curating content pertinent to the Black Twitter experience.

Shari Nycole ended her run with "Sister Circle Live" in April 2020, and since departing, she's launched and hosts her own successful IG Live series, "Just A Thought," serves as director of content for SJ Entertainment and continues to create original content in the digital and docu-reality space.

An avid communicator, Shari Nycole prides herself on her ability to speak on a myriad of topics, ranging from sports and pop culture, to health and fitness, politics and social justice issues. She also believes every conversation she curates should provide audiences with information pertinent to how they can remain informed, empowered and entertained. Shari Nycole prides herself on telling truth beautifully, being bold but not abrasive and having the courage to confront the uncomfortable.



TALENT REEL

<https://vimeo.com/189742482>

PRODUCING REEL

<https://vimeo.com/138027808>

NOTABLE SERIES

- "Rolling With Roland Martin"
- Sister Cam
- News One Now Special

CORRESPONDENCE/ HOSTING WORK

- Essence Fest (2014-2019)
- NAACP Image Awards (2014-2017)
- Stellar Awards (2015 - 2016)
- ABFF (2015 & 2016)
- McDonalds 365 Awards (2015 & 2016)
- Republican & Democratic National Convention (2016)
- "Just A Thought" W/Shari Nycole (Present)

AVAILABLE FOR:

- Appearances
- Hosting & Correspondent Opportunities
- Speaking Engagements
- Freelance Producing
- Media Consultation

